

# APEC Wine Regulatory Forum

## Economy Roundtable MEXICO



*Sofía Guadalupe Flores Palomar*  
*Deputy Director of Technical Barriers to Trade*

# Index

- Trans-Pacific Partnership (TPP).
- Reports on the current trade negotiations.
  - Mexico-Turkey FTA
  - Mexico-Jordan FTA
  - Modernization of Mexico-Brazil ECA (ACE No 53)
  - Modernization of Mexico-European Union FTA
  - Modernization of Mexico-EFTA FTA
- Changes to technical regulations affecting wine.
  - NOM-142-SSA1 / SCFI-2014, Alcoholic beverages. Sanitary specifications. Sanitary and Marketing Labeling.
  - PROY NOM-199-SCFI-2015 Alcoholic Beverages - Denomination, Physicochemical Specifications, Commercial Information and Test Methods

# Trans-Pacific Partnership (TPP).



On October 5<sup>th</sup>, the TPP negotiations concluded in Atlanta, USA. The text were published on November 5<sup>th</sup>, 2015.

The TBT Chapter contains disciplines to promote the elimination of unnecessary barriers to trade arising from the elaboration, adoption and implementation of technical regulations, standards and conformity assessment procedures, as well as transparency, regulatory cooperation and good regulatory practices.

The Chapter includes 7 sectoral annexes: wines and distilled spirits, cosmetics, pharmaceuticals, medical devices, industrial products, proprietary formulas and additives, and organic products.

## Wines and distilled spirits Annex

The Annex establishes provisions relating to the information displayed on the label, which must be clear, specific, accurate, legible, and firmly attached to the bottle. As well as provisions concerning the certification of imported wine and distilled spirits, with the aim of facilitating trade of these products.

# Reports on the actual trade negotiations.



- Mexico-Turkey FTA.
- Mexico-Jordan FTA.
- Modernization of Mexico-Brazil Economic Complementation Agreement No. 53.
- Modernization of Mexico-European Union FTA.
- Modernization of Mexico-EFTA FTA.

# Changes to technical regulations affecting wine



## NOM-142-SSA1 / SCFI-2014, Alcoholic beverages. Sanitary specifications. Sanitary and Marketing Labeling.

The technical regulation was published in the Official Gazette on March 23, 2015 and entered into force on July 22, 2015.

### **Objective and Scope**

It aims to establish the sanitary specifications and the marketing and sanitary labeling provisions for alcoholic beverages commercialized in Mexico.

It sets the minimum and maximum acceptable levels of ethanol, aldehydes, furfural, higher alcohols, lead and arsenic for the production of alcoholic beverages.

The regulation is applicable for individuals or companies engaged in trade in alcoholic beverages. Except products for export.

# Changes to technical regulations affecting wine



NOM-142-SSA1 / SCFI-2014, Alcoholic beverages. Sanitary specifications. Sanitary and Marketing Labeling.

## **Surveillance**

It will be the responsibility of the Secretariat of Health, through the Federal Commission for the Protection against Sanitary Risk, and the Secretariat of Economy, through the General Direction of Standards and the Federal Attorney's Office for Consumer Protection, within their respective competences.

## **Current status of implementation**

The Chapter 9, where the labeling provisions are established still hasn't come into force, it will enter in force on July 2016, and it will apply to all products produced, manufactured, imported and distributed after that date.

# Changes to technical regulations affecting wine



## PROY NOM-199-SCFI-2015 Alcoholic Beverages - Denomination, Physicochemical Specifications, Commercial Information And Test Methods

### **Objective and Scope**

This technical regulation aims to establish the denomination, the physicochemical specifications and commercial information to which all alcoholic beverages must comply, including the test methods and conformity assessment procedures, in order to give accurate information to consumers.

It applies to all alcoholic beverages produced, packaged or imported to be commercialized in Mexico, whose denomination must comply with the provisions and specifications for each one of them.

# Changes to technical regulations affecting wine



## PROY NOM-199-SCFI-2015 Alcoholic Beverages - Denomination, Physicochemical Specifications, Commercial Information and Test Methods

### **Classification**

Alcoholic beverages are classified in the following categories, based on their preparation process and their respective specifications:

- Fermented Alcoholic Beverages
- Distilled Alcoholic Beverages
- Liqueurs and creams
- Cocktails
- Prepared Alcoholic Beverages.

### **Current status**

The Working Group approved the technical content of the project on November 4, 2015, it will be submitted for approval by the National Consultative Committee on Standardization. Subsequently it will be published in Mexico's Official Gazette and notified to the WTO TBT Committee for public consultation.



*Thank You.*